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Editorial Note

The global conference on emerging technologies leading towards sustainable entrepreneurship, economics, tourism, healthcare, media, education supporting green environmental practices and business growth was organized by Confab 360 Degree on 8th and 9th December'2023. Several universities/colleges have joined Confab 360 Degree as associate partners for the conference. The international colleges/ universities participated were European Global Varsity, Europe; London Churchill College, United Kingdom; European School of Data Science and Technology, Switzerland; Rushford Business School, Switzerland; PT. Leo Jejaring Ilmu, Indonesia.

The Indian colleges/universities participated as associate partner were Guru Nanak Institute of Management, Delhi, India; NSHM Knowledge Campus, Durgapur, West Bengal, India; Indira Institute of Management, Pune, India; AAFT University of Media and Arts, Raipur, India

There were more than 140 papers presented in this conference with a wide coverage of authors from India, Indonesia, USA, UK, Malaysia, Bangladesh, Czech Republic, Vietnam, and other foreign countries. Approximately 400 authors have presented their research papers from various management and engineering domains. The convener of the conference was Dr. Nishu Ayedee. The co-convener (s) of the conference were Dr. Asmat Ara Shaikh, Parle Tilak Vidyalaya Association's Institute of Management, Mumbai, India; Dr. Prabha Kiran, Westminster International University, Tashkent, Uzbekistan; Dr. Farhina Khan, Integral University, Lucknow, India.

In this special issue, the papers revolve around the theme of sustainability. The papers are discussing about sustainable business models towards green environment, sustainability infused transformational leadership, sustainable development for MSMEs, role of human capital for sustainable growth, artificial intelligence, sustainable tourism, green innovation and sustainable factors for SMEs, customer's attitude towards organic products leads to sustainability, eco-awareness among the consumers for sustainable business practices, sustainable factors in higher education, methods leading towards agricultural sustainability. All the selected papers directly and indirectly coincide with the theme of a special issue i.e. sustainability. Sustainable business practices are much needed for society and improving business practices as well. Small medium enterprises are also adapting technologies to improve their methods towards sustainability. Sustainability is an important issue to address. Academicians are talking and writing a lot about issues and practices related to sustainability, but still many businesses are not able to avail all the sustainable methods for improving their business practices. This special issue will also help the policy makers to suggest important ways of sustainable business practices to businesses, academicians, and agriculturists.

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